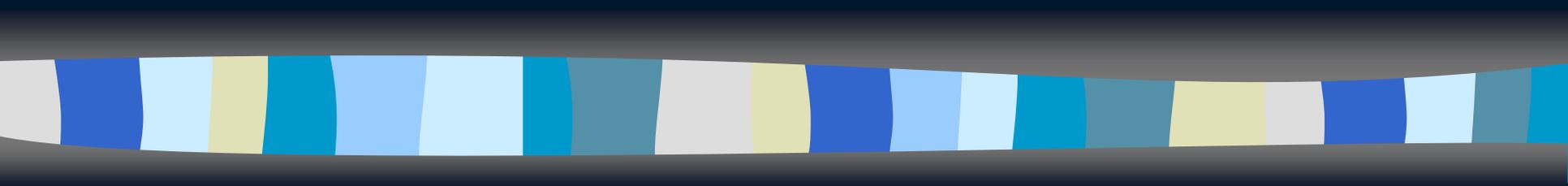
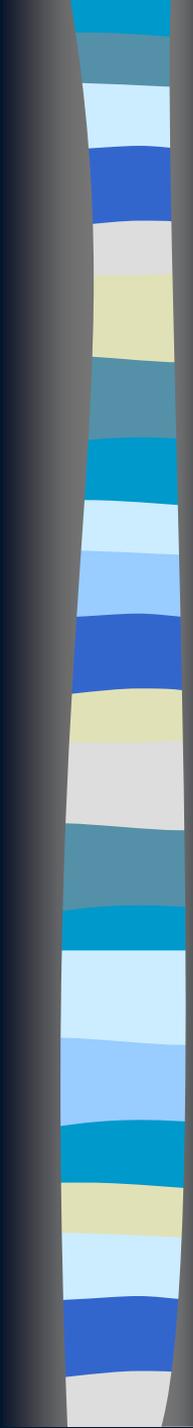


Integrating Efforts to Prevent and Reduce Chronic Disease in Colorado

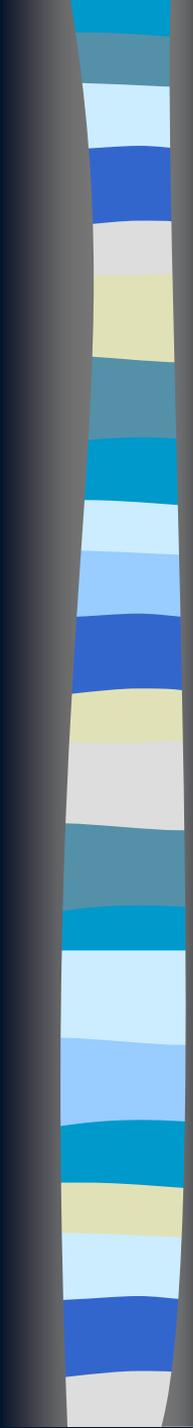


Karen DeLeeuw, MSW, Director
Center for Healthy Living and
Chronic Disease Prevention
Colorado Dept. of Public Health & Environment



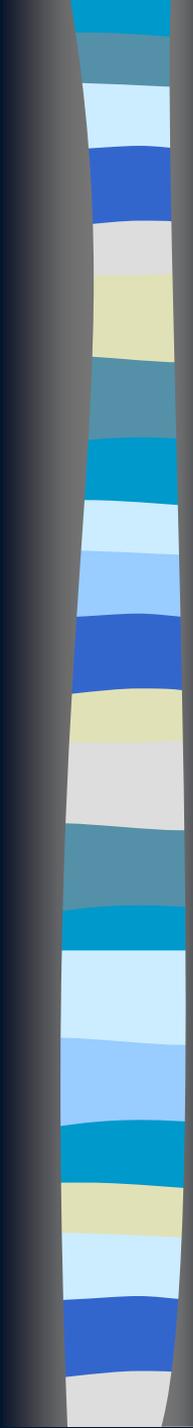
Background – Phase I

- In 2006, formal re-organization - Prevention Services Division created 2 Centers
- Consolidated all evaluation and epidemiology functions into a new Branch
- Due to funding from A35 (~\$50M/yr), consolidated grants processes within Center
- Created teams on crosscutting issues including health disparities and training



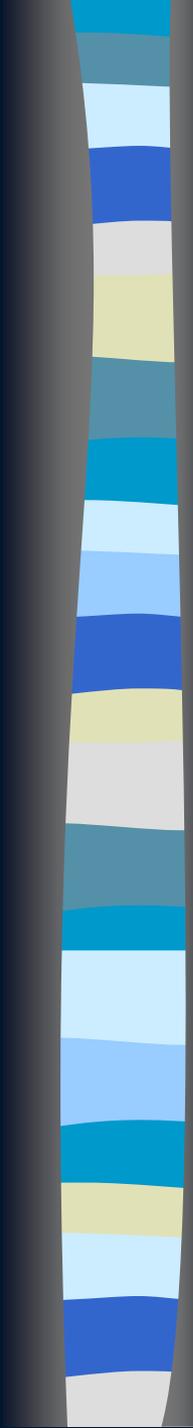
Since becoming a pilot we have:

- Established formal “integration” team
- Recently established a sub-group
- Focused on engaging all employees
- Collectively determined what is integration and why we want to do it
- Collectively decided strategic framework, imperatives and principles
- Have made integration the priority



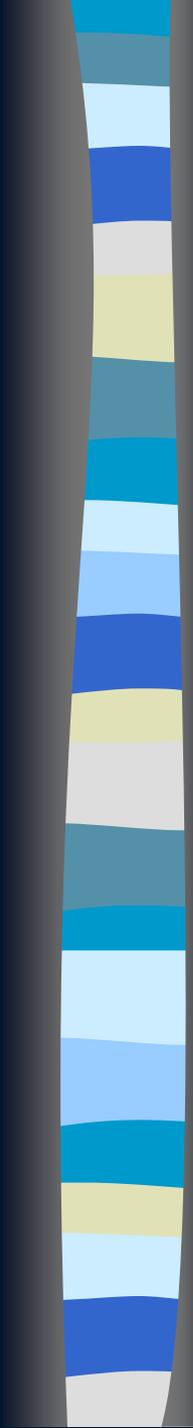
Underlying Principles

- Use a comprehensive, strategic, wholistic approach to achieve specific health outcomes
- Be data driven (focus on health disparities)
- Use evidenced-base and best practices
- Look to address social determinants
- Maintain program-specific, content experts
- Be more accountable to demonstrating outcomes



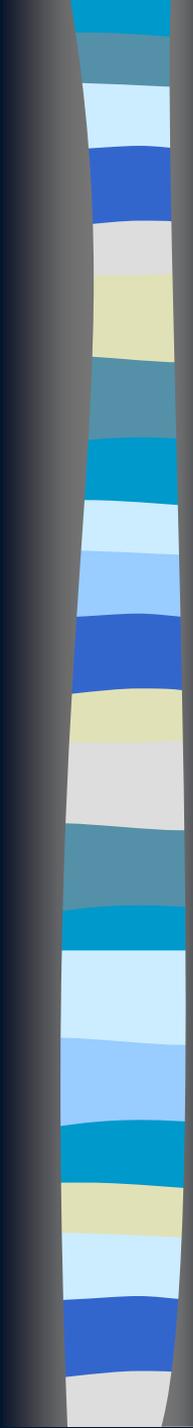
Imperatives

- Policy and environmental change
- Health communications
- Public health role in health care system
- Data and surveillance
- Partnerships
- Align infrastructure and staffing accordingly (functions & content)



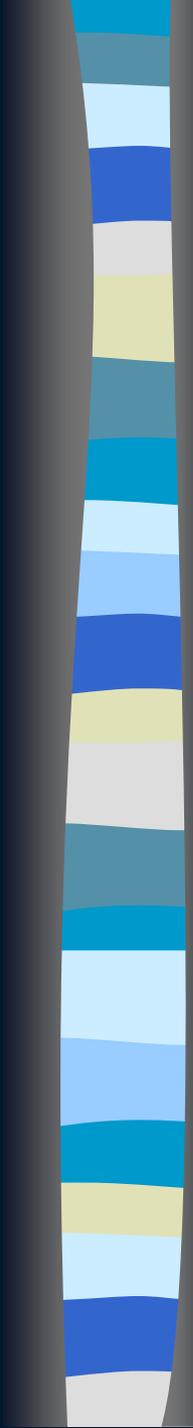
Colorado's Workplan

- Contains 25 cross cutting strategies with shared responsibility among multiple programs
- Contains 22 program specific strategies
- Considers both key *functional* expertise (planning, community mobilization, policy development) as well as *content* expertise (diabetes, heart disease, ACE)
- Permission to do less -took things off the plate
- Reducing health disparities is key in all efforts



Challenges & Opportunities

- Leading & managing a change process
- Culture formation & learning organization
- Assuring engagement & transparency
- Clarifying roles and responsibilities
- Organizational alignment & infrastructure (business systems, HR, communications)
- Creative tension – getting from here to there
- Elevator speech, sales pitch and partners



Thank-you

- Questions: Please contact
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